

## MEMBERSHIP TIERS

We're now offering three membership tiers. We're sure to have something to suit your business, budget and cashflow.

### **Essential, Professional and Premium membership all offer the following benefits:**

- Attend The Business Network South Herts monthly events and seminars
- Enjoy the benefits of our strategic seating plans
- Have your company description featured in our attendees list
- Ask Sharon for introductions to other members and visitors
- Submit special offers for members and visitors
- Promote your business through your listing in The Business Network national database
- Search The Business Network national database for business opportunities
- Join and participate in The Business Network South Herts invitation-only LinkedIn group
- Have a Discovery Call where we'll discuss your business and networking strategy
- Raise your visibility in the wider business community by receiving a brief welcome on Sharon's LinkedIn feed and the BNSH LinkedIn group

### **With Professional or Premium membership, you'll also be able to:**

- Attend the monthly virtual drop-in sessions
- Share your knowledge and boost your profile in the group by hosting a seminar
- Request a seat next to a particular person or representative from a particular industry at a Live event, or ask to be placed on their virtual table at a Virtual event
- Have a "Member Spotlight" - brief write up on you and your business - shared on LinkedIn
- Submit articles and news items for the News page of the Regional website
- Introduce yourself to fellow members on video. This will be shared on LinkedIn

### **With Premium membership you'll also be able to:**

- Bring two colleagues to each event
- Sponsor an event (at an additional cost)
- Submit articles and items for the News page of the Regional and National website

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## MEMBERSHIP FEES

With three membership tiers and payment options, you have more control over your marketing budget and cashflow.

### Essential membership

#### *Option one*

- Pay £200 + VAT *plus* monthly event fees paid before each event, price as above

#### *Option two*

- Pay £51 + VAT on direct debit per month to cover both your annual membership fee and event fees

### Professional membership

#### *Option one*

- Pay £400 + VAT *plus* monthly event fees before each event, price as above

#### *Option two*

- Pay £68 + VAT on direct debit per month to cover both your annual membership fee and event fees

### Premium membership

#### *Option one*

- Pay £600 + VAT *plus* monthly event fees before each event, price as above

#### *Option two*

- Pay 3 x consecutive monthly instalments of £200 + VAT, plus monthly event fees before each event, as above

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